

COMPOSITIONS AND METHODS RELATING TO HYDRATION OF NON-HUMAN ANIMALS

ABSTRACT

Hydration beverages configured for non-human animals. The beverages can comprise surface water or other naturally-obtained water that comprises various trace elements, minerals, vitamins, etc., that are beneficial for animals and that animals have traditionally obtained by drinking such natural water. This compares with highly processed, human-specific water available from the tap or from various human-specific water suppliers, wherein a significant amount (indeed, sometimes substantially all) of the potentially beneficial nutrients and other beneficial components have been removed in order to meet human drinking water safety standards. The beverages comprise one or more animal-specific added flavorants configured to appeal substantially only to non-human animals. The hydration compositions are provided in containers that comprise labeling or packaging that identifies the water as specifically for non-human animals.